

FAQs For Eastern CT Manufacturers

Explore Manufacturing Expo: A Stop on CT Manufacturing Roadshow '24

Thursday, September 26, 2024, 9 AM - 12 PM

Dodd Stadium, Norwich, CT



Q: What is the purpose of this event?

A: This event is designed to raise awareness of, and interest in, the broad career opportunities in Connecticut manufacturing. This Expo -- [a stop along CT Manufacturing Roadshow '24](#) series that was kicked off by the 11.2.22 ACM Future Workforce Opportunities Fair -- is designed to help Connecticut manufacturers build and expand talent pipelines.

Q: Why should I participate?

A: *This is your opportunity to demonstrate what you do to the future workforce!* Students from school districts in *your* region (middle school and high school) will be attending, providing you with a unique opportunity to excite young people regarding manufacturing *and the great career trajectories you offer.*

Q: Is this a job fair?

A: This is a career awareness event, not a job fair. Although some students may be job-ready with resumes in hand, most attendees will be younger students who are still deciding on a career path. They will want to know about onramps into manufacturing, training and education requirements for specific jobs, possible career paths, etc.

Q: Which company representatives should I send?

A: Attendees will be young and diverse, so consider sending staff members who will present as relatable to students, e.g., recently hired graduates. Additionally, having production and HR representatives at the event will help students understand the technical aspects of manufacturing, as well as careers beyond the shop floor.

Q: What should I bring?

A: If safe, bring examples of the product(s) you manufacture. Consider having job descriptions on hand and company swag for takeaways. Where possible, make your exhibit area interactive to increase engagement, e.g., hands-on activities, similar to those conducted at a maker faire.

Q: How can I confirm I'll have adequate space for activities and exhibits?

A: Please let us know if you're planning to conduct an activity that may require a special location or extra space. We will do our best to accommodate wherever possible.

